

NWLC 24

# Partnership Opportunities

New Wine Leadership Conference 2024

[new-wine.org](https://new-wine.org)

27-29 February 2024

NewWine



# Partners on a mission



We are so glad you are considering partnering with New Wine at our Leadership Conference in our mission to see “local churches changing nations”. As a network of 1000+ church we recognise the incredible work of many Kingdom-minded businesses and organisations who share our mission and who are seeking new opportunities to connect with local churches. Joining us at the Leadership Conference provides a chance for you to grow relationships with leaders and churches in our network, boost your impact and inspire the church to see God’s Kingdom come!

Opportunities are limited; so if you share our vision and want to join with us, do speak to our team today!

A handwritten signature in black ink that reads "Rich Johnson". The signature is fluid and cursive, with a long horizontal line extending from the end.

**RICH JOHNSON**  
New Wine National Leader



# Why a New Wine Conference?

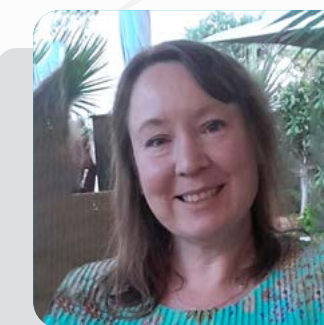


Do you want to engage, connect with, and help equip over 1800 leaders from the church across the UK? If so, the 2024 New Wine Leadership Conference is where you need to be!

New Wine is a network, not just an event. What sets New Wine apart from many events is that we are active in every context in every county all year round.. Our network is made up of 1000+ churches and 4000+ church leaders from multiple denominations.

New Wine first gathered in 1989, in Shepton Mallet; the aim was to gather, encounter God and be renewed in the power of the Spirit. This vision has not changed, and 35 years later, we continue to gather for our annual summer festival, but work throughout the year to gather, encounter God and equip our network of church leaders, their staff teams and volunteers. The National Leadership conference is our flagship event for the network and we would love you to join us!

From title event sponsorship to stands in our Resource Hub, we have the perfect promotional opportunities for your budget; contact us today to discuss your options.



**JENNY LEVERTON**

Partner Success Manager

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# Partnership Opportunities



**We are pleased to offer a limited number of Title Partnerships for this event.**

## **ENGAGE TO NEW WINE LEADERS**

- Your logo on all pre-event marketing materials (from the date of signed contracts).
- Advert in the event programme
- Branded flags for Entrance
- Logo on bullring desk wrap
- Logo on graphics above glass entrance doors
- Logo on cloakroom front panel
- Logo on panels above reception doors

## **CONNECT WITH NEW WINE LEADERS**

- Thank you from the main stage during the event by senior New Wine Leader, including a 30-60 second video
- 1x 7.5m x 2.5m Exhibition space in a prime location within the Resource Hub, to include 6 Exhibitor passes for the exhibition space only
- 3 x Day Guest pass to the event for a member of your staff on a day of your choice

## **EQUIP**

- After Hours Reception on day 1 or day 2 of the event



# Partnership Opportunities



## Further Advertising and Sponsorship opportunities

Separate from Title Partnership featured on the previous page, we offer further event advertising and sponsorship opportunities:

- Programme Advert - Full Page £1,000 Full page advert in the online program
- Programme Advert - Half Page £500 Half page advert in the online programme
- Wi-Fi Sponsorship £2000 - Partner branding shown when delegates first log onto the Wi-Fi.
- Raising Generations Venue Sponsor £4000 (dedicated venue with stream aimed at equipping, inspiring and encouraging those leading Kids and youth Ministry). Banner(s) showing partner branding
- After Hours Reception on day 1 or day 2 of the event £7000.00. You will be able to host a reception which will be advertised in the programme for delegates to attend
- Coffee Cup Sponsorship £2000



# Resource Hub



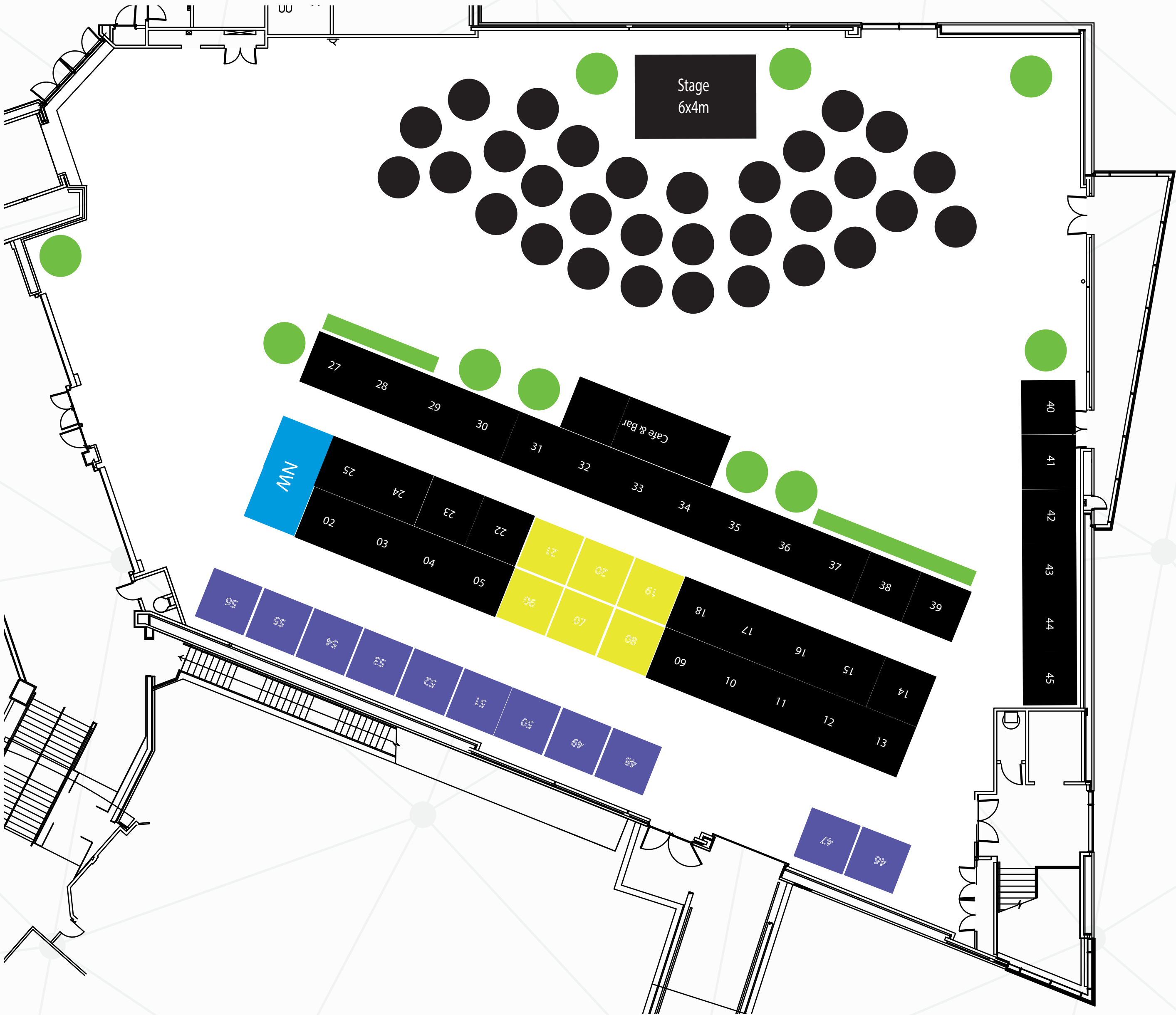
As an Exhibitor and Kingdom partner with New Wine, we would love you to join us in our market-style Resource Hub. At the Leadership Conference, more than 1800 church leaders, their staff teams and volunteers will gather, encounter God and be renewed in the power of the Spirit.

The Resources Hub is a fantastic place to share your organisation's purposes, resources, creativity, make new connections and have fun along the way. The Resource Hub is a vibrant, purpose-driven expression of all God is calling us to across the UK and the nations and a place where people will be resourced and inspired to take what they have learned back to their churches. The Resources Hub is the place to be in 2024 if you want to grow relationships within our network, boost your impact and inspire the church to change nations.

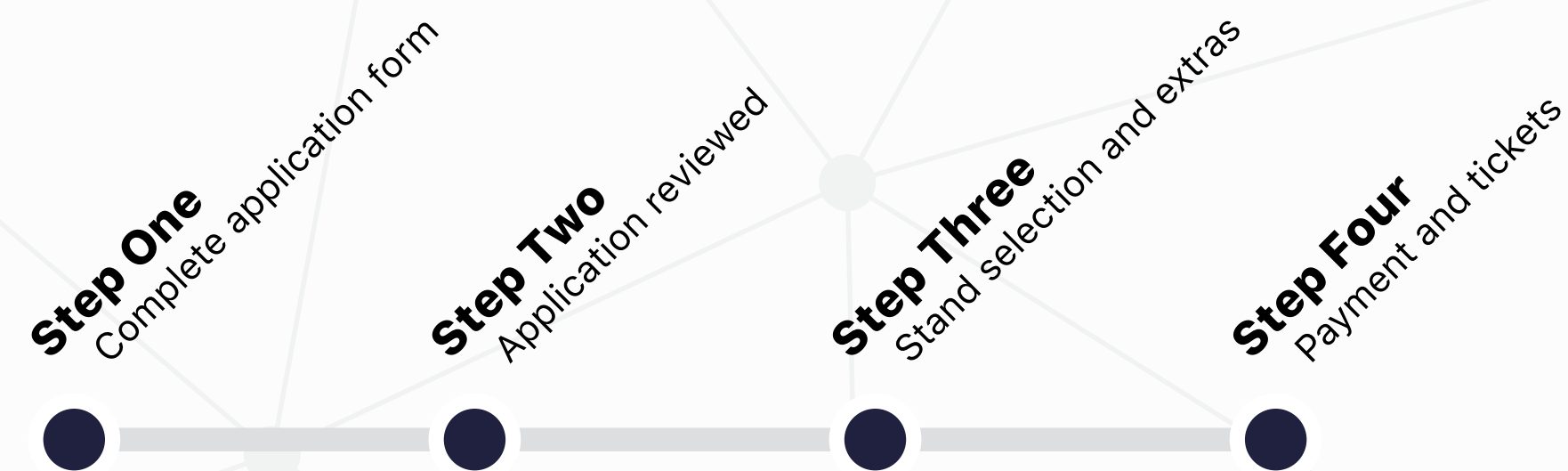
The Resource Hub at the Leadership Conference is in Studio One at the Harrogate Convention Centre. Please refer to our map on the following page which shows the layout of the stand spaces available to book.



# Resource Hub



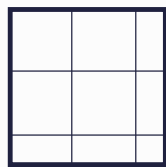
# How to book a stand



## The Booking Pathway

1. Complete the exhibitor application form.
2. The New Wine team will review the application and confirm your provisional place at the Leadership Conference.
3. A second form is emailed to you to choose a stand(s) and other incidentals, such as tables and chairs.
4. An invoice will be mailed to you for your stand/incidental fees. Along with a link to book your free tickets. At this stage, full payment must be made to secure your place.

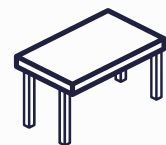
## Stand Prices



### 2.5m x 2.5m

Includes 2 Exhibitor wristbands and 1x 13amp power supply

£245 + VAT



### Table Hire

Price per item

£12 + VAT



### Chair Hire

Price per item

£12 + VAT



### Extra Exhibitor wristband\*

£25 + VAT

\*Please note Exhibitor wristbands give access to the Resource Hub only. Event tickets can be purchased separately from the New Wine Website.

**Apply now:** [new-wine.org/exhibit](https://new-wine.org/exhibit)



# Frequently Asked Questions

## **When will my application be accepted?**

We review all applications regularly and will let you know as quickly as possible if we can offer you a place at the event. We have a four-step application process, so it is imperative that you complete each stage quickly, or this may hold up your event acceptance.

## **When do I pay for my place?**

We only ask for payment once we confirm your place at the event; we will only invoice you for your stand/incidental fees. The invoice will contain all the information you need to make a payment. Our final payment deadline for the event is 31st January 2024.

## **If I apply early, will I be guaranteed a place?**

We aim to create a diverse and exciting exhibitor space; at the same time, we hope to offer you a place; we reserve the right to reject an application if we have too many similar organisations or resources. We are unable to accept applications for Political Parties in line with the recommendations from the Charity Commission. Please apply early to avoid disappointment.

## **Will I have to pay a commission on my takings?**

For exhibitors in the Resource Hub who are retailing products (taking payments for products), we will not charge commission for this event. Please note this does not apply to retailers who have made separate contractual agreements with New Wine to be at the event outside of our standard booking process.

## **Do I need a PAT Certificate to exhibit?**

Their PAT Testing Certificate, valid for electrical equipment and cables over 12 months old at the time of the event.

## **Do I need Public Liability Insurance?**

All exhibitors must upload their Public Liability Insurance, with a cover of at least £5million dated to cover the event period.

## **Do I need a Risk Assessment?**

As part of the application process, exhibitors must upload a Risk Assessment for their exhibitor space.

## **Can staff share event wristbands and swap them throughout the event?**

Staff members through our event booking system; each staff member will need a separate email address to which event ticket information will be issued. Each staff member must bring a ticket to the event to gain access to the site before heading to the Resource Hub to collect their wristband. If you plan to swap staff, this must be agreed upon before the event with New Wine. The person who is leaving the event must give their Exhibitor wristband to a member of their stand team to hand over to the next person arriving.

Full terms and conditions are available **in this document** or visit our website **here**. Please ensure you read them thoroughly when you apply.



# Terms & Conditions

## TERMS AND CONDITIONS FOR ADVERTISERS, EXHIBITORS AND SPONSORS

1. All New Wine advertisers/exhibitors/sponsors must be aligned with New Wine’s vision and values. New Wine reserves the right to undertake all available checks to ensure that advertisers’ religious doctrines and practices comply with the teachings of the Christian Church. Any advertising that does not align with New Wine’s vision and values will be removed. The booking fee may not be returned.
2. Registered charities should be in good standing with the Charity Commission. New Wine cannot accept potential advertisers who may be in dispute with the Commission or under investigation until a positive outcome can be proven.
3. If advertisers are not affiliated with an established Christian denomination, they must be able to demonstrate a good understanding of the Christian faith.

## EXHIBITING

- For the New Wine Leadership Conference, once approved, the full payment of sponsorship/ exhibiting/advertising costs must be paid before the deadline communicated for stand space to be confirmed.

- Specific stand locations are selected in the application form. Once a stand has been booked, the stand is no longer available to select. New Wine is not able to accommodate requests for booked stands.
- It is the exhibitor’s responsibility to make sure everything filled out in the application form is correct and up to date.
- All adverts on the stand must comply with the British Code of Advertising Practice and not contravene any of the provisions of the Trade Descriptions Act 1968.
- New Wine reserves the right to make further inquiries of any stand representative to deem suitability to exhibit.
- Exhibitors may not sell, sublet, advertise, or share space with any other organisation without prior written consent from New Wine.
- New Wine will provide floor space as requested; no shell scheme or wall space is provided.
- Exhibitors are prohibited from sticking anything onto any of the walls.
- The exhibitor is responsible for knowing the people who will manage the stand during the period they have booked to exhibit.
- Tables and chairs can be pre-booked using

the application form. New Wine is not able to accommodate requests made on the day of the event.

- St Andrews Bookshop has the sole franchise for selling books and CDs at all New Wine events. Any products St Andrews Bookshop sells cannot be sold on your stand.
- The exhibitor must contact New Wine before completing the application form if they are considering selling books/CDs at their stand. Once agreed with New Wine, exhibitors have a limited stock of resources to sell, in total, they are only able to have 10 resources (DVDs, books or CDs).
- The stand cost does not include food passes for exhibiting at any of New Wine’s events. It is the responsibility of the exhibitor to provide food for their team.
- Leafleting or canvassing for sign-ups outside your stand area is strictly prohibited. Aggressive or overzealous leafletting and canvassing for delegates will not be tolerated.
- Exhibitors should not directly target young people under 18 years old; they can instigate a request to sign up with an Exhibitor themselves, but they cannot be approached directly. The New Wine team will ask an exhibitor to cease or modify an activity if deemed inappropriate.

- All stand representatives on-site must always be in possession of a valid New Wine pass. Two passes per Stand are included in your booking price. Additional passes can be purchased through the New Wine booking system.
- Music played at the Resource Hub must have the appropriate licenses in place. The Exhibitor or Sponsor will cover any breaches of licensing laws and fines incurred.

## FINANCE

4. Full Payment is due when your application for the New Wine Leadership Conference has been approved. New Wine will invoice you for the amount owed. Full payment must be paid by 1 February 2024. If full payment is not received by this time, New Wine reserves the right to re-sell the stand space. New Wine reserves the right to apply a 10% surcharge to any payment made after 1 February 2024.
5. New Wine does not have subsidised spaces available.
6. VAT will be charged for exhibitors. VAT will also be charged for all advertisers/sponsors unless New Wine is in receipt of a duly authorised exemption request.

(continue)



# Terms & Conditions *(continued)*

## CANCELLATIONS

- 7. All cancellations for Partners must be received in writing.
- 8. Cancellations must be received in writing and incur a cancellation fee of 50% if received 60 days or more before the event starts.
- 9. No refund can be given if the exhibitor or sponsorship of the event is cancelled within 60 days of the event starting unless New Wine is able to source a replacement.

## EVENT CANCELLATION

- The Organiser reserves the right to cancel the Event for any reason.
- Unless it is impracticable to do so, the Organiser will consult with the Partner before deciding to cancel.
- The Organiser will notify the Partner of the cancellation within two working days after the decision has been made.
- The Organiser will not be in breach of this Agreement by virtue of the cancellation. This Agreement will automatically terminate on notification of cancellation to the Partner unless the Organiser can re-schedule the Event to a different date to which the Partner

has agreed and the parties either agree that the Fee remains the appropriate fee for the re-scheduled Event or agree to vary the Fee. If the parties agree to a lower Fee for a rescheduled Event, the Organiser shall refund the amount of the difference in Fee (and any applicable VAT) to the Partner within five days following cancellation of the Event on the original date.

- If the parties do not agree on a rescheduled date for the Event, the Organiser shall refund the whole Fee (and any applicable VAT) to the Partner within five days following cancellation of the Event

## HEALTH AND SAFETY

- 10. The exhibitor is fully responsible for safely assembling the stall and the maintenance during the event. The exhibitor is responsible for the health and safety of unloading and reloading stand equipment to make sure it is done risk-free. Hi-Viz vests are mandatory for set up and set down for every exhibitor at this event.
- 11. New Wine requires the exhibitor to complete a full risk assessment document, which the exhibitor should complete, upload on our booking system, and have available at the event. This should ensure the safety of the team and the delegates and not infringe on the venue's safety. New Wine has the right

to complete a risk assessment of any stalls during the event and implement changes due to safety issues.

- 12. The exhibitor is responsible for their stand's health and safety compliance and for each stand representative.
- 13. All electrical equipment must have a current PAT certificate and comply with safety requirements; this includes laptops.
- 14. The exhibitor is responsible for ensuring that their stand and anything related to it, including all merchandise, meet with current Health and Safety legislation.
- 15. It is the exhibitor's responsibility to comply with any requests from New Wine representatives which are given to ensure the safety of the venue. This includes but is not limited to ensuring that all trailing cables are taped to the ground and that no item can cause an obstruction in a gangway, block a fire exit, or cause any other hazard.
- 16. Exhibitors must have public liability insurance with a minimum cover of £5m. A copy will need to be uploaded on our booking site and produced at the event if requested. New Wine cannot be held responsible for any damage, theft or loss of equipment or stock owned or loaned to exhibitors.

- 17. Exhibition stands must stay in the dimensions applied for and cannot go over the space. Please remain in the allocated space to avoid eviction with no refund.
- 18. The Exhibitor will be liable for any damage caused to the property at Harrogate Convention Centre by the exhibitor.
- 19. The exhibitor must leave the stand space as they found it. Nothing must be left after the event has finished.
- 20. At the New Wine Leadership Conference, all stands are supplied with a 13-amp power supply. If the total loading of the electrical equipment exceeds 13 amps, an extra point must be purchased. Kettles, irons or electrical items generating heat are not permitted.



# NewWine

[new-wine.org](http://new-wine.org)